

Clearly smart ways to bring beauty and light into your home.

Windows offer beautiful views and an abundance of natural light. But sunlight can create excessive heat and glare, and even fade your precious belongings. With ele-half™ Window Films, you can fill your home with light just the way you want.

ele-half™ Heat Insulation Window Films are designed to tame the effects of the sun to keep you cool, comfortable and energy efficient. All this, while leaving your views and the look of your home virtually unchanged.

Visible Light Transmission can be up to 75%.



Get comfortable with saving energy.

ele-half $^{\text{TM}}$ Window Films reduce up to 51% of the sun's heat that comes through windows by reflecting it away from your home. This means a cooler, more comfortable environment for you and your family, all while helping you to save money with lower air conditioning bills.

Protection from UV damage and fading.

Even indoors, your family and belongings are subjected to damaging effects of ultraviolet (UV) rays.

Fabrics, window treatments, wallpaper, natural wood floors, photos, paintings and other valuables can fade when unfiltered sun shines through your windows. ele-half™ Window Films are designed to reduce the effects of solar heat and visible light on

your furnishings, while blocking up to 99% of the sun's harmful rays, the single largest cause of fading.

According to the Skin Cancer Foundation, window film is one of several recommended safeguards against UV damage.



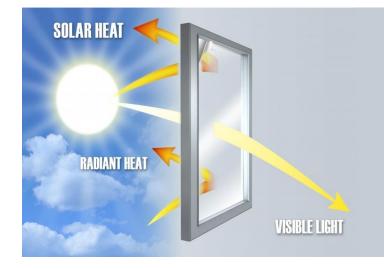
Reduce glare.

Annoying glare on TVs and computers? Our films significantly reduce glare to help you work, relax and entertain without added eyestrain and discomfort from excessive light.

Year-round insulation and savings.

ele-half™ Heat Insulation Window Films are designed to retain heat during the winter and cool air during the summer, so you can save on heating and cooling costs all year-round. These films also help provide increased insulation performance, much like upgrading a single-pane to a double-pane window, and a double-pane to a Low-E glass window.





How does window film work? ele-half™ Heat Insulation Window Films are designed to reduce the amount of heat transmitted through window glass by reflecting some of the heat back outside.

Specification

ele-half™ Heat Insulation Window Films

Model No.	Visible Light Transmission (VLT)	Infrared Ray (IR) Block	Ultraviolet (UV) Block	Total Solar Energy Rejected (TSER)
7095	75%	99%	99%	51%
5000	54%	97%	99%	52%
3500	39%	99%	99%	61%
1500	20%	99%	99%	65%

Job reference

BEAM Society









➢ Jockey Club Home for Hospice













→ Sing Tao News Corporation Building









→ Hong Kong Museum of Medical Sciences





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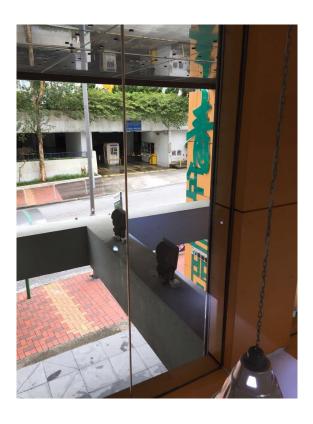
▶ The Hong Kong Federation of Youth Groups











>THE WINGS - Tseung Kwan O





≻THE BALMORAL – Tai Po







